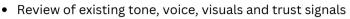
GREATLY DIGITAL STUDIO AUDIT

BRAND

JOB



• Identify areas of opportunity and efficiency

WEBSITE

- Platform and functionality, performance, user experience, SEO
- Identify areas of opportunity and efficiency

ORGANIC AND PAID MEDIA

- Google Suite, Facebook, Instagram, YouTube, LinkedIn, More
- Identify areas of opportunity and efficiency

SOCIAL MEDIA

• Review of organic engagement and content calendar

• Identify areas of efficiency and opportunity

OTHER MARKETING

- Email, Marketplaces, Other
- Identify areas of efficiency and opportunity

TECH, ANALYTICS AND KPIs

- Review existing technology support stack
- Identify areas of opportunity and efficiency

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