



*The Greatly Agency and Greatly  
Digital Media*

# DIGITAL MARKETING

Support Services  
Price List 2024

# Basics Service Price Sheet

HOURLY, A LA CARTE, PROJECT

CONTACT US FOR PRE-PURCHASE MONTHLY DISCOUNTED SUPPORT HOURS

At The Greatly Agency we are all about partnership and finding the right plan for you. Don't waste money on projects if you are not yet ready. Start first with a free consultation to be sure your strategy, plan, budget and resources match your goals and timeline.

*Initial Review and Recommendation* **FREE**

Digital Marketing Basics à La Carte\* \$600

Management per platform per month

\*Minimum engagement three months

Digital Account Set-Up **\$300**

## KEY FEATURES:

### Google Assets & Ads Pack

- Google Ads Manager set up
- Single campaign management up to 3 Ad Groups
- Audience Creation
- Message Creation
- A/B Testing
- Weekly Optimization
- Up to \$2K a Month Media Spend

### Meta

- Ad Manager
- Up to 3 Campaigns
- Audience Creation
- Messaging
- A/B Testing
- Weekly Optimization
- Up to \$2K a Month Media Spend

### YouTube

- YouTube Manager
- Up to 3 Campaigns
- Audience Creation
- Captioning and Tagging
- Weekly Optimization
- Up to \$2K Media Spend

### Pinterest

- Manager Set-up
- Up to 2 Campaigns
- Audience Creation
- Captioning and Tagging
- Weekly Optimization
- Up to \$2K Media Spend

### X/Twitter & Other

- Manager Set-up
- Up to 2 Campaigns
- Audience Creation
- Captioning and Tagging
- Weekly Optimization
- Up to \$2K Media Spend

### LinkedIn Organic or Ads

- Manager Set-up
- Up to 2 Campaigns
- Audience Creation
- Captioning and Tagging
- Weekly Optimization
- Up to \$2K Media Spend

**\$1000** per month

**\$300** per project

### LinkedIn Sales Navigator

- Account and Lead List generation
- Outreach and segmentation
- Monthly Engagement Post
- InMail support as needed
- Does not include cost for Navigator license

### Hashtags- \$300

- Hashtag Identification
- Recommendations
- Local, Branded, Broad
- Captioning and Tagging
- Monthly Account Review

### Email Drip- \$300 per email

- Email Manager
- 3 to 12 Templated Campaigns
- List Creation
- Spam Review & Compliance
- List Recommendations

\*Minimum engagement three months

For pricing on brand strategy, SEO or website design go to [thegreatlyagency.com/documents](http://thegreatlyagency.com/documents)

# Manual Service Selection

Select your service below, sign, date and send back via email

## Check your Service Selections



Google Ads and Assets

Meta

Youtube

LinkedIn

Pinterest

Twitter/X

Blog- Monthly\*

Reports

Email

Hashtags

Maintenance -  
Monthly

**Signature**

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**Print Name**

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**Date**

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## OPTIONAL HOURLY SERVICE:

Website Maintenance

\$100

Monthly Visual Reports

\$250

Optional Blog Creation

\$400

Optional Blog Search  
Distribution Only

\$125