



*The Greatly Agency and Greatly
Digital Media*

2022 PRICE SHEET

Digital Marketing
Menu

Service Price Sheet

HOURLY, A LA CARTE, PROJECT

CONTACT US FOR PRE-PURCHASE MONTHLY DISCOUNTED SUPPORT HOURS

At The Greatly Agency we are all about partnership and finding the right plan for you. Don't waste money on projects if you are not yet ready. Start first with a free consultation to be sure your strategy, plan, budget and resources match your goals and timeline.

Initial Review and Recommendation **FREE**

Digital Marketing à La Carte \$500 per platform per month*

*Minimum engagement three months

Digital Account Set-Up **\$300**

KEY FEATURES:

Facebook

- Facebook Ad Manager
- Up to 3 Campaigns
- Audience Creation
- Messaging
- A/B Testing
- Weekly Optimization
- Up to \$2K a month media spend

Google Ads

- Google Ads Manager
- Up to 3 Campaigns
- Audience Creation
- Messaging
- A/B Testing
- Weekly Optimization
- Up to \$2K a month media spend

YouTube

- YouTube Manager
- Up to 3 Campaigns
- Audience Creation
- Captioning and Tagging
- Weekly Optimization
- Up to \$2K media Spend

Pinterest, LinkedIn and Others

- Manager Set-up
- Up to 2 Campaigns
- Audience Creation
- Captioning and Tagging
- Weekly Optimization
- Up to \$2K media Spend

Instagram Hashtags

- Hashtag Identification
- Recommendations
- Local, Branded, Broad
- Captioning and Tagging
- Monthly Account Review

Email Automated Drip Campaigns

- Email Manager
- 3 to 12 Templated Campaigns
- List Creation
- Spam Review & Compliance
- List Recommendations

OPTIONAL HOURLY SERVICE:

Optional Blog Creation **\$400**

Digital Marketing Training **\$150**

Digital Tech Support **\$250**

Additional Consulting **\$250**

For pricing on Brand Strategy, SEO, Website Design go to thegreatlyagency.com/documents