



*The Greatly Agency and Greatly
Digital Media*

DIGITAL MARKETING RETAINER

2023 Price List

Digital Marketing Support

DIGITAL MARKETING + MARKETING TECH SUPPORT + CONSULTATION

At The Greatly Agency we are all offering the right plan for you. Our pricing is no different. Pick the plan that works best for your needs: training, an hourly support rate or dedicated monthly hours pre-purchased at a discount. Contact us for a detailed proposal.

Digital Marketing Monthly Support Hours Pre-Purchase*

*Minimum engagement three months. Does not include cost for ad media purchase.

Digital Account
Set-Up- One time **\$300**

Marketing
Discounted Hourly **\$250**

\$600

- Single Digital Program
- Media Up to \$2K

\$1100

- 2 Digital Programs
- **Weekly Consultation**
- **Priority Support**
- Media Up to \$5K

\$1,500

- 3 Digital Programs
- Weekly Consultation
- Priority Support
- **Monthly Reporting**
- **Media Up to \$5K**
- **Digital Domain Support**

Digital Marketing + Marketing Tech Support + Consultation Packages*

*Minimum engagement three months. Does not include cost for ad media purchase.

Marketing Tech
Support Hourly **\$250**

Marketing
Discounted Hourly **\$250**

\$1,750

- 3 Digital Programs
- Weekly Consultation
- Priority Support
- Media Up to \$5K
- Digital Domain Support
- **Email List Support**
- **Automated Email Management**

\$2,500

- Up to 5 Platform Support
- Weekly Consultation
- Priority Support
- Media Up to \$10K
- Digital Domain Support
- Email List Support
- Automated Email Management (up to 12)
- **Email Promotional Campaign Support**

\$4,000

- All Platform Support
- Weekly Consultation
- Priority Support
- No limit Media Spend Up to 20 Campaigns
- Digital Domain Support
- Email List Support
- Automated Email Management (12)
- **Basic SEO Support**

\$6,000

- All Platform Support
- Weekly Consultation
- Priority Support
- No Limit Media Spend Up to 30 Campaigns
- Digital Domain Support
- Email List Support
- Automated Email Management
- **Advanced SEO support + Blogs**

Digital Detail Sheet

PRE-PURCHASE RETAINER
MONTHLY DISCOUNTED SUPPORT HOURS

KEY FEATURES:

Facebook

- Facebook Ad Manager Set-up
- Campaign Building
- Audience Creation and testing
- Messaging
- A/B Testing
- Weekly Optimization

Google Ads

- Google Ads Manager Set-up
- Campaign Building
- Audience Creation and testing
- Messaging
- A/B Testing
- Weekly Optimization

YouTube

- YouTube Manager
- Campaign Building
- Audience Creation
- Captioning and Tagging
- Weekly Optimization

Pinterest, LinkedIn, Twitter

- Manager Set-up
- Campaign Building
- Audience Creation and testing
- A/B Testing
- Weekly Optimization

Instagram Hashtags

- Hashtag Identification
- Recommendations
- Local, Branded, Broad
- Captioning and Tagging
- Monthly Hashtag Review

Email Automated Drip Campaigns

- Email Manager Set-Up
- 3 to 12 Templated Campaigns
- List Recommendations
- List Creation
- Spam Review & Compliance

SEO BASIC Support

- Keywords
- Titles
- Headline Tags
- MetaDescriptions
- Internal Linking
- Search Engine Submission

SEO BLOGS

- Keyword identification
- Content Creative Strategy
- Article Creation
- Internal Linking
- Search Engine Submission
- Social Dissemination

For Menu or Single Program Pricing on Digital Marketing, Brand Strategy, SEO, Website Design or Training go to thegreatlyagency.com/documents

*Minimum engagement three months