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*The Greatly Agency and Greatly  
Digital Media*

# PROGRAM DETAILS

Search Engine  
Optimization

# SEO Service Price Sheet

## PROJECT BASED SEO OR ONGOING SUPPORT

Search Engine Optimization is a pillar of any optimized Digital Marketing program. Knowing the Google Search Algorithm requirements, and preparing your website pages, both on-page and off- site, is essential to driving qualified traffic to your website cost effectively. Pick from any of our three offerings.

*SEO Basics-  
Project*

**\$1,000**

*SEO Advanced-  
Project*

**\$1,500**

*SEO Gold-  
Ongoing*

**\$1,250**

*Ongoing Monthly Optional Services:*

*SEO maintenance \$250*

*Blog- Creation/Linking \$400*

## *SEO Package Details*

### KEY FEATURES:

#### ***SEO Basics- Project***

- Up to 10 Pages or 15 Categories
- 5-6 Top Keyword Identification
- Page Titles
- Meta Descriptions
- URL Slugs
- Analytics Tagging
- Submission to Search Engines
- \$75 per Additional Page/Category

#### ***SEO Advanced- Project***

- All elements of SEO basics
- Internal Linking
- Design Review and Recommendations for Speed
- Trust Recommendations
- Traffic Recommendations
- 301 Redirects
- 404 Page Creation

#### ***SEO GOLD- Ongoing Support***

- All elements of SEO Basics project
- All elements of SEO Advanced project
- Google My Business Profile & Maintenance
- Monthly creation of up to one blog, linking and submission
- Monthly Maintenance
- Google Ads management (up to 2 campaigns\*)

\*Media spend billed directly to client by Google

For more information contact ....