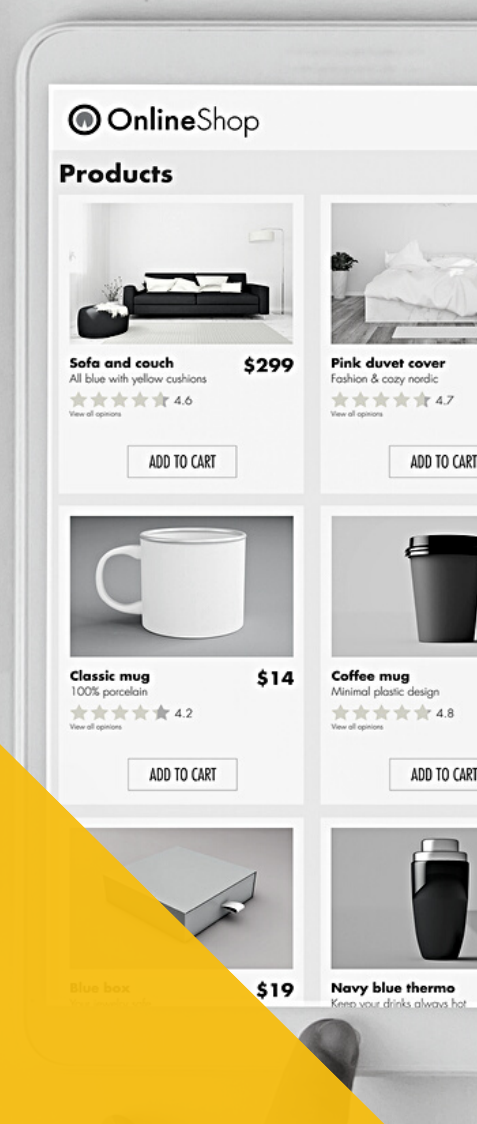*The Greatly Agency and Greatly Digital Media*

WEB DESIGN

Program Details

Website Service Price Sheet

PROJECT BASED PRICING

Having a a web presence is essential for your customers to find information when they need it and where they need it, on mobile or desktop. A website, information-only or sales enabled, is an essential part of legitimizing your brand. It is your opportunity to tell customers who you are, and why they should select your business over another. Let The Greatly Agency help you design a website that will build trust with your potential customers.

Website Creation   *DISCOVER > DEFINE > DESIGN > DELIVER*

Simple Start Website   *$800*

Photo and Text
Assets Provided By Client or Wix Stock

- **Branding and Creative:**
  - Non eCommerce single page website (up to 6 sections).
  - Template Selection (up to 3)
  - Recommendations and documentation for colors, fonts, themes, stock photography and images.
- **Website Design/Functionality:**
  - WIX Enabled responsive website.
  - Hosting provided directly by client via Wix.
  - One creative proof. One final proof.
    - Additional proofs available at $500 each.
  - Additional static pages $200 each.
  - Free single app form
- **SEO basics** optimized site includes:
  - Page title
  - Page meta description
  - URL slugs
  - H1 & H2 tags
  - Internal linking if applicable
  - Site Speed best practice recommendations
  - Image compression
  - 404 error page creation
  - Submission to search engines

Website Service Price Sheet

Website Creation   *DISCOVER > DEFINE > DESIGN > DELIVER*

Non- eCommerce   **$3,500**

Photo and Text
Assets Provided By Client

- **Branding and Creative:**
  - Recommendations and documentation.
    - Colors, fonts, themes and client image manipulation.
  - Template Selection (up to 3)
    - Individual page creation (up to 10).
    - Additional static pages $150.
  - One creative proof. One final proof.
    - Additional proofs available at $500 each.
- **Functionality:**
  - WIX enabled responsive website
  - App integration (up to 2)
    - ex. Forms or booking
- **SEO basics** optimized site includes:
  - Page titles
  - Meta descriptions
  - URL slugs
  - H Tags
  - Internal linking
  - Site speed best practice recommendations
  - Image compression
  - 404 error page creation
  - Submission to search engines

Non- eCommerce   **$4,500**

Photo and Text
Assets Provided By TGA

- **Branding and Creative:**
  - Recommendations and documentation.
    - Colors, fonts, themes and client image manipulation.
    - Stock photo and Text Assets- up to 10
  - Template Selection (up to 3)
    - Individual Page Creation (up to 10).
    - Additional Static Pages $150
  - One creative proof. One final proof.
    - Additional proofs available at $500 each.
- **Functionality:**
  - WIX enabled responsive website
  - App integration (up to 2)
    - ex. Forms or booking
- **SEO basics** optimized site includes:
  - Page titles
  - Meta descriptions
  - URL slugs
  - H Tags
  - Site speed best practice recommendations
  - Image compression
  - 404 error page creation
  - Submission to search engines

Website Service Price Sheet

Website Creation *DISCOVER > DEFINE > DESIGN > DELIVER*

---

eCommerce Enabled $5,000

Photo and Text
Assets Provided By Client

- **Branding and Creative:**
  - Recommendations and documentation.
    - Colors, fonts, themes, stock photography and images.
  - Template Selection (up to 3).
  - Individual Page creation (up to 10). Additional static pages $200.
  - One creative proof. One final proof. Additional proofs available at $500 each.
- **Functionality:**
  - Shopify enabled site.
- **Set-up:**
  - **General:**
    - Tax & payment processing.
    - Shipping and returns.
  - **Merchandising:**
    - Up to 20 product creation, with up to 4 alternate images.
- **SEO**
  - Basic optimized site
  - Page titles
  - Page meta descriptions
  - URL Slugs
  - H tags
  - Site speed best practices
  - 404 error page creation

---

eCommerce Enabled $7,000

Photo and Text
Assets Provided By TGA

- **Branding and Creative:**
  - Recommendations and documentation
    - Colors, fonts, themes, stock photography and images.
  - Template Selection (up to 3)
  - Individual page creation (up to 10). Additional static pages $200.
  - Stock photo and text assets (up to 20, $25 per additional)
  - One creative proof. One final proof. Additional proofs available at $500 each.
- **Functionality:**
  - Shopify enabled site.
- **Set-up:**
  - **General:**
    - Tax & payment processing.
    - Shipping and returns.
  - **Merchandising**
    - Up to 20 product creation, with up to 4 alternate images.
- **SEO**
  - Basics optimized site
  - Page titles
  - Page meta descriptions
  - URL Slugs
  - H Tags
  - Site speed best practices
  - 404 error page creation

Website Service Price Sheet

PROJECT BASED PRICING
E-COMMERCE ENABLED WEBSITES

Website Creation   **DISCOVER > DEFINE > DESIGN > DELIVER**

Check to Select One of the Following ✔️

Simple Start Website	**$800**	**Photo and Text** Assets Provided By Client or Wix Stock	_____
Non- eCommerce	*$4,500*	**Photo and Text** Assets Provided By TGA	_____
Non- eCommerce	*$3,500*	**Photo and Text** Assets Provided By Client	_____
eCommerce Enabled	*$5,000*	**Photo and Text** Assets Provided By Client	_____
eCommerce Enabled	*$7,000*	**Photo and Text** Assets Provided By TGA	_____

Signature _____

Print Name _____

Company _____

Title _____

Date _____